

EUROPEAN COUNCIL OF INTERIOR ARCHITECTS

E • C • I • A

ecia

*"...architecture starts from
the planning of a single
room."*

L. Kahn

n.02
august 2013

The European Council of Interior Architects is the representative body for the European professional organizations in Interior Architecture and Design.

EUROPEAN COUNCIL OF INTERIOR ARCHITECTS



INDEX



03	Letter from President
04	Discussion
05	ECIA Activity <ul style="list-style-type: none">_ Examples_ I.A.M.A._ Oral History_ General Assembly
09	Educational
18	National Organisations News <ul style="list-style-type: none">_ AIPi (<i>Italy</i>)_ Sbid (<i>England</i>)
20	ECIA files

LETTER from PRESIDENT

This year the General Assembly will take place in Amsterdam on the 7th of September. We participate in the international interior manifestation INAMSTERDAM from 5 till 8 September in the famous building Beurs van Berlage opposite the Central Station. For our members it's a unique chance to combine the conference with the annual meeting. Interior Architecture and design will be presented broad. After years of closure due expansion and restoration the important museums like Rijksmuseum, Stedelijk Museum, Van Gogh Museum and Scheepvaartmuseum are all open again. Historical interiors in canal houses will be open for public.

For ECIA it will be a chance to show to a larger audience the quality and the differences in interiors in the European countries. We asked our members to send us 3 representative works made by their members. In a presentation during the conference the rich diversity of the European culture will be visible in the pictures of more than 40 projects.

On the agenda of the GA the agreement of the update of the Charter of Interior Architecture Training will be one of the items. The original text of 2007 needed an update. By the implementation of the Bachelor Master structure and the ongoing developments in education a new description of educational standards was needed. We asked educators from all over Europe to participate in a commission for making the new text. It lasted a longer time than we thought but now the work is finished and will be presented by the chair of the commission Kees Spanjers.

While making my text for the Hochschultag in Germany I remembered a discussion by the same occasion a couple of years ago. The professors / teachers responded on my plea for making the education for our profession European wide comparable that they all have their own culture from their own history.

The oldest course in Interior architecture in Germany started in 1893 in Detmold University. Professional organizations in Europe were established round 60 years ago. it was the time of the development from the design for private houses in the design for professional interiors as for offices, hospitals and public buildings. The need for national organizations arose by making clear to the society the difference between well educated professionals and others operating in the field.

The bigger scale of the commissions and working over the borders in a common market made it necessary to export national standards. Most clients appreciate knowing the capabilities and the professional skills of designers. That is why it is important that National organization work together in ECIA in establishing common standards for education.

It is good to see in September in the presentations of the work in Amsterdam the rich cultural diversity and to know that the work is all made by professionals with the same tools in their toolbox.

*Joke van Hengstum
President ECIA*

DISCUSSION

A couple of weeks ago the following question was asked us by e-mail:

“have you defined the difference between the roles of the interior architect and the interior designer?”

This question was brought to attention by a colleague from Ireland.

On the continent of Europe, in most countries this question is no issue. In France, in Germany, in the Netherlands, in Spain there exist National Institutes to register professionals educated in interior architecture. Use of the title interior architects is only allowed by registered designers. In Great Brittan, Ireland but also in Italy use of the title interior architect is forbidden by professionals without an architects degree.

Interior architecture is in this countries often associated with decoration. In this case to define the difference between the roles of professionals in the field of design for interiors become important.

In the ECIA promotion brochure I found the next about the profession:

... Interior Architects as well trained professionals with high standards of ethics.

... Interior Architecture as the expression of our cultural identity and aspirations.

Interior Architecture is a dynamic process, a constant interaction between space and user. Fashionable or timeless, it can challenge, repose, entertain, care and guard us. Along with Urban-Planners, Landscape Architects, Designers and of course, with Architects, Interior architects work for architecture.

I defy anyone to formulate an opinion as contribution to this definition.

*Joke van Hengstum
President ECIA*

ECIA ACTIVITY

EXAMPLES of European interior architecture



Jan Geysen

In the beginning of this year, our president, Joke Van Hengstum, wrote to the board of ECIA, the things she would like to see accomplished by ECIA this year. One of these things was to make a presentation of European interior architecture.

Personally I reacted enthusiastically, because as far as I know this is never been done before, of course it is done a lot of times in the domain of architecture, but never as an overview of only the work of European interior architects.

From then on we were going to look for examples of interior architecture in the different countries. Examples that would show the level of quality of every European member country. It's important to tell also, that it is never been the idea to hold a competition. That's why we choose the clear title "EXAMPLES of European interior architecture".

We started at the end of April by asking every member organization to deliver 3 reference projects. Today I can already say that almost every country reacted and has sent projects. We were pleasantly surprised by the enthusiasm we received from every organization.

Today one month before the General Assembly in Amsterdam, we are very advanced in the work for this presentation, with the goal to present it during the "World interior meeting" congress in the Berlage, where the GA will be held.

The big questions on this moment that already can be formulated are: "Can you see the differences in interior architecture between the European countries? But also the other way around, by asking "What are possible similarities between the different projects?".

As, ECIA, we of course have seen some differences and similarities between the countries already, but we are only lightly interested to make any conclusions. We are much more interested in the overall image of European interior architecture, this presentation will create. That's why we invite everybody to have a look at the presentation during the congress in Amsterdam or thereafter on the ECIA website. We would appreciate your opinion about the content of this presentation, so that you can make our view on interior architecture even more multi-faceted, because that's what Europe really about!

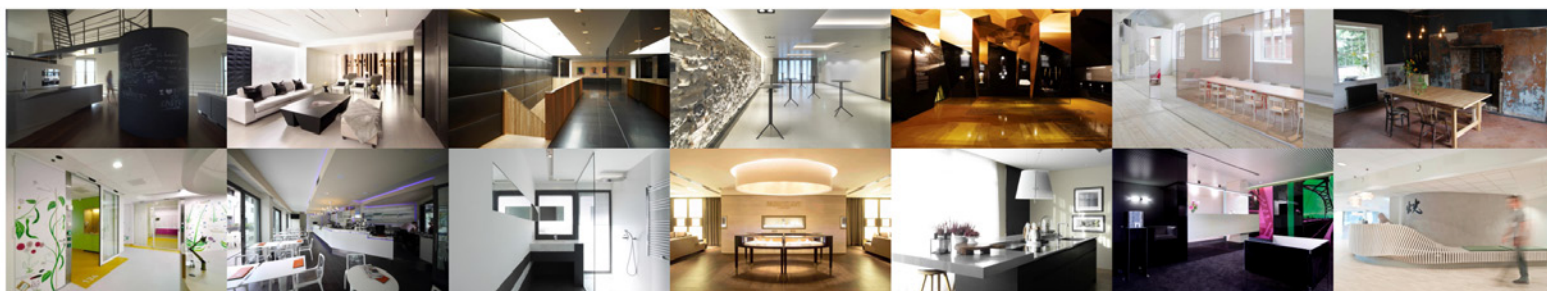
<http://www.meeting.inamsterdam.org/>

<http://www.ecia.net/>

Enjoy looking at the presentation soon!

With kind regards,

Jan Geysen
ECIA Board member



EXAMPLES

of european interior architecture

World Interiors Meeting 2013

5-6-7 September

Beurs van Berlage Amsterdam

www.ecia.net

E·C·I·A

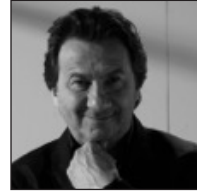
ECIA ACTIVITY

I.A.M.A.

Interior Architect Mobile Academy

Per Reinholtz - Carlo Beltramelli

Per Reinholtz



Carlo Beltramelli

The idea is to make a framework for NO's to organize IAMA on different topics in combination with manufacturers and developers of products.

to be continued...

IAMA

Interior Architects Mobile Academy

First Edition Assessment



Interior Architecture is a young profession. But Interior Architecture is also vulnerable. We make interiors, and every so often we remake them as they are overtaken by time. The history of interior design has not extensively been written, and many valuable designs and its designers have already been forgotten.

What is Oral History?

read more on the website about



and watch on line interviews from:

Marzio Milani
Tobia Scarpa

on www.ecia.net

ECIA ACTIVITY

General Assembly - September 2013

To the presidents, boards and secretaries general of the national organisations of ECIA
To the ECIA delegates of the national organisations

Dear Sir or Madam,

we are pleased to invite you now officially to the ECIA General Assembly 2013, taking place on the 7th of September in Amsterdam. Attached you find the agenda for the meeting. It will be a joint conference with the inamsterdam World Interiors Meeting in the same building, Beurs van Berlage. In the afternoon you have the opportunity to visit the congress. ECIA invites one person per national organisation for the congress and pays the entrance fee, lunch and drinks.

In the evening we will meet for dinner. Details for this arrangement will reach you in time.

The financial documents and the final version of the charter will be sent to you during the next weeks.

If your national organisation wants to nominate a candidate for the ECIA board, the secretary general of ECIA should reach a short curriculum vitae of the candidate and a recommendation by the board of your organisation at least two weeks before the general assembly as it is written in the ECIA bylaws. The statutes of ECIA say that a board member is voted for two years and could be re-elected two times, so maximum time on the board is six years. Currently our long lasting treasurer Laurence Bonsma cannot be re-elected again.

If you have any questions do not hesitate to ask me. Please give me a feed back who will take part of your association.

With kind regards

Elke Kaiser

Secretary General ECIA

ECIA has fixed a special rate in the LLOYD Hotel Amsterdam (2star bedroom - 140 Euro per night, 3star bedroom - 180 Euro per night). Please book on the website of the hotel <http://www.lloydhotel.com/en> with the promo code "ECIA" very soon, because availability cannot be guaranteed for a longer term.

For a second person ECIA offers a special discount of 83 Euro for the day ticket, which normally is 248 Euro. For this person you have to register on the congress website <http://meeting.inamsterdam.org/en/content/register> The first person has to be announced to me to be registered by ECIA.



Kees Spanjers
President 2004-2008

European Charter of Interior Architecture Training 2013

It is with pleasure that we present the new “European Charter of Interior Architecture Training 2013” for adoption at the ECIA General Assembly in Amsterdam. It is the result of 2 years of collaborative work by the working group that was installed at the 2011 ECIA General Assembly.

The working group was broadly composed with educators and professionals from most European countries. You will find an overview of all participants of the working group on the last pages of the document. It was our assignment to:

Gather information, comments and reviews regarding the ‘Charter of Interior Architecture Training 2007’ and prepare a 2012 revision of the document.

List existing problems and expectations in the entry level in the Interior Architecture/Design professions and education and propose appropriate policies.

Especially consider the position of the 3-year bachelor degrees and in general the international connection and exchangeability in the Bachelor Master system.

Evaluate and review the ECIA Educational Recognition Program to connect to the proposed “European Charter of Interior Training 2012”.

Report to the ECIA board in July 2012, and finalize draft documents for approval at the 2012 fall ECIA General Assembly.

We slightly underestimated the weight of this task, and had to report to the 2012 GA in Brussels that we needed a bit more time.

Our biggest challenge was to make the Charter better readable and less prescriptive. The main goal of the Charter is to define the entry level of the profession, by which we mean the basic level of competence and knowledge that may be expected from an independently

working interior architect in a European context. This main aim of the Charter was clearly described in Chapter 4, and hence this chapter remained largely unaltered. A second goal is to promote the exchange (and transfer) of knowledge, people (students, educators, professionals) and best practices. While the pursuit of the profession and the education still varies in the different ECIA member states, the Charter must also serve as a directive for exchange, as well for professionals as for students and educators.

Therefor the working group has chosen a slightly different approach to the structure of the Charter. We choose to omit the extensive explanatory ‘body of knowledge’ in Appendix A of the 2007 version of the Charter, but we have added a new Chapter 6, which describes the subsequent steps that need to be taken in a structured training leading to the entry level of the profession as described in Chapter 4. This enables both educational institutions and students to attune to the various levels in the training process.

Another important change is the stronger emphasis on post academic practice training. While this was already part of the 2007 Charter and established in the ECIA General Admission Requirements (as adopted by the General Assembly in Verona, 2004) the issue has now been more elaborated. A professional practice experience period serves to improve the connection between education and practice. It offers a unique challenge to experience all aspects of practice, supported by a mentor as personal coach. During a professional practice period a participant experiences the importance and ability to built a relevant professional network, to exchange knowledge and experience and to mirror, reflect, and work and learn interdisciplinary.

We think this “European Charter of Interior Architecture Training 2013” reflects the high educational profile in the various member states. It connects to similar documents in related professions, such as the European Directive on professional qualifications, the UNESCO-UIA Charter for Architectural Education and the IFLA/UNESCO Charter for Landscape Architectural Education. The new “European Charter of Interior Architecture Training 2013” is a further step in the route to recognition of the profession on national and European levels. A route that ECIA started in 2004 by adopting a program of self-regulation for the profession, including a Uniform Admission Policy, an International Guest Membership, a Model Code of Conduct, the European Charter of Interior Architecture Training and the Educational Recognition Program, all with the objective to brand the profession on a European level as one of well-trained and skilled professionals with high standards of ethics.

Kees Spanjers
Chair of the Working Group

Members of the Working Group

Kees Spanjers (NL) – Chair of the working group
Past-President of ECIA, Past-President of BNI Beroepsvereniging Nederlandse Interieurarchitecten, former board member of IFI, chair of the 2007 ECIA Charter working group.

Joan Aragonés (S)
Former board member of ECIA, Past-President of CGDI (Spain) and CODIC (Barcelona), professor at the School of Design LAI, associated with the International University of Catalonia”. Interior Designer.

Prof. Frid Buehler (D)
Founding member of ASAP, the German Validation Organization for Study Programs in Architecture and Planning, former member of UNESCO/UIA Commission ‘Charter for Architectural Education, partner in Buehler & Buehler Architects.

Marianne Daepf (CH)
Expert for the commission for technology and innovation (CTI), former member Governmental commission for the recognition of the University of Applied Sciences.

Teresa Di Vito Curmini (IT)

Consultant at Technical Design working group Education Ministry, former councilor of Education Department, former board member of AIPI (Associazione Italiana Progettisti in Architettura d’Interni), project leader at AIPI meeting “European Collaboration for a stronger profession” for Torino 2008 World Design Capital.

Pernille Grønbech Palsbro (DK)

Secretary at Network for Children and Culture, Danish Ministry for Culture, Past President of Danish Designers

Selma Harington (IR)

President of ACE (Architects Council of Europe), former board member of ECIA, Past President of IDI Institute of Designers in Ireland

Ellen S. Klingenberg (NO)

Professor at KHiO - Oslo National Academy of the Arts, former board member of IFI International Federation of Interior Architects, Past president of NIL - Norwegian Organisation of Interior Architects and Furniture Designers

Frazer MacDonald Hay (UK)

Director of Glasgow School of Art Singapore, Board member and Chair of Education Board at SBID Society of British Interior Designers, External Examiner At Nottingham Trent University, former Director at Center for Reuse and Recycling of Buildings & postgraduate and undergraduate program leader Interior Architecture at Edinburgh Napier University.

Gennaro Postiglione (IT)

Associate Professor of Interior Architecture at Politecnico di Milano and member of the Interiors PhD Board at the Politecnico di Milano, promoter of the Italian bi-annual IFW-Interior Forum World Conferences.

Per Reinholtz (SE)

Former board member of ECIA, Past-President at SIR and Swedish Architects Academy of Interior Architecture. Lecturer at Linnaeus University, Växjö Sweden. Practitioner at own architect and design office.

Gerrit Schilder Jr. (NL)

Former board member of ECIA, Past-President of BNI Beroepsvereniging Nederlandse Interieurarchitecten, Lecturer at Willem de Kooning Academy Rotterdam, St. Joost Breda, Greenside Design Center Johannesburg

Evaluating the “European” student

Jan Geysen



In the second half of June, I was asked to be a jury member of the end project of the master students interior architecture by 3 different institutes, in that same period I visited also another institute. These experiences gave me a good insight of the similarities and differences between institutes.

Here is my report:

Diepenbeek (B), 13th june 2013

I was asked by PHL Diepenbeek, part of the university of Hasselt, to take part of a jury, with a group of other colleagues to evaluate the end term projects of the master students, with a specialization in retail (the other specializations in this institute are furniture, scenography and reconversion)

In this institute academic research was executed in the first semester. The knowledge acquired by the research was applied in the presented projects. Different programs were presented: a youth hostel in a church, a music experience center in a classified monument building ...

The level of the students was clearly reflected in the subjects, that they had to chose themselves. The retail projects designed in already existing spaces fitted out for retail were the less inspiring. The projects which transformed an existing building with a new function, in this case retail, were already more interesting by the choice of the building itself.

The teachers of this institute have certainly maximized the potential of each students to the limit.

The students showed their projects with very thorough worked out plans and materialization.

Here I've met “some new creative interior architects” ready for the real thing.

Antwerp (B), 20th june 2013

Artesis Antwerp, the institute, where I followed my own education, asked me to attend their jury for their master students.

For the end project of the master student, one building was chosen as a project. “Het steen” (the rock), the oldest building of Antwerp, situated at the Schelde river. In ancient times this was the only building put up in stone, all the rest of the city were still wooden buildings.

Today this building is empty, after moving the museum that was in it, to the MAS, a museum and the new icon of Antwerp.

A thorough research about the buildings original history was carried out by the students together. They discovered a mosaic of styles, grown during the centuries, strangely all fitting together.

First thing in the morning a group presentation of their research was given by the students for the different jury members, a big group of well respected Belgian interior architect colleagues.

Even for a professional interior architect, as myself, it's a complex building to understand in the beginning.

How do you deal with the different styles for example? Different new programmatic transformations for this existing monument building were presented by the students. For their programmatic choice they did academic research in the first semester.

The complexity of the building reflected the capacity of the individual student how to handle the building.

The students who understood the complex architecture, where able to create a new interior inside the existing building, the students who had difficulties reading the existing structure, started designing architecture around the existing building.

The teachers gave the students an opportunity to work on a ambitious project where their intellectual capabilities are tested: solving circulation, thinking about reconversion, researching history...

Attending this jury made me look differently to this monument building and to its possibilities, and isn't that, what's interior architecture about?

Paris (FR), 25th june 2013

Every student of ESAG Paris made his/her own exhibition stand, with model(s), plans, sections and 3d visualization.

As an international jury member I could walk around from one student to the next, and talk to the students I had to evaluate. Half of the attending jury members were from outside of France, and the students were obliged to give these presentations in English. I mention this, because this says something about the way the school prepares the students for an international career in or outside of France.

The first impression, looking at the projects, was that I was literally blown away by the level of presentation, especially by the quality of the 3D visualization. I listened to the students, their very different, interesting and sometimes even visionary concepts.

The border between architecture and interior architecture is a never-ending discussion, and in a way it maybe should always stay that way. In several projects though too much architecture was produced, which shouldn't be wrong if also enough interior architecture was presented.

The experience to attend for the first time a jury abroad of my own country, was really a great opportunity to expand my view on education.

Dublin (IRL), 29th june 2013

In the Griffith College Dublin I saw several student projects. A district of Dublin was chosen to look for existing buildings to reconvert them with a new realistic function. The buildings chosen were large scale and the projects were quite detailed. I felt I was looking to projects that were going to be executed in reality. Plans, sections and 3d visualization were very realistic and clearly presented.

I'm sure that these students are ready for the real thing!

Attending master student jury's, is not only a matter of judging, it's also reflecting your own thinking, by debating and discussing with the other jury members and especially with the students.

It's especially in these last discussions, that lays the enrichment for the students.

Questioning is important to look at the student's ability to respond, by asking the obvious, but also the difficulties. Today I know more than ever, that these moments, are one of the rare moments in education, that really reflects reality, only in reality jury members are replaced by real clients.

The variety of educational approaches shows that a European network would enrich a master student by touching different methods of education.

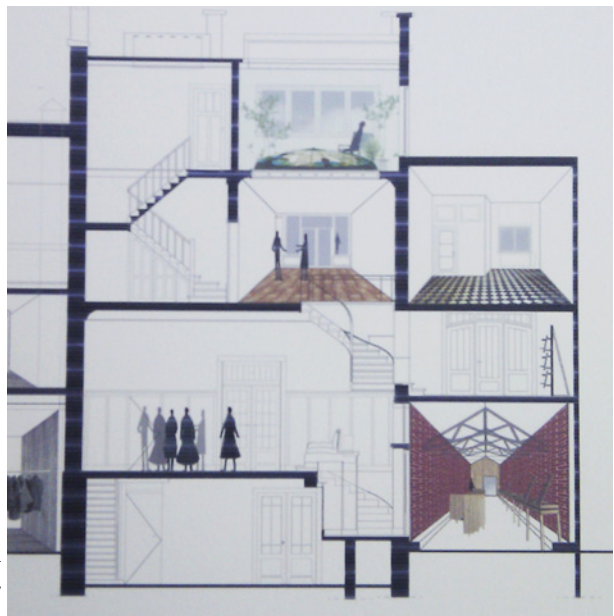
If a student could combine, the creative concepts and visionary presentations I saw at ESAG in Paris, with the complex architectural and academic thinking, at Artesis Antwerp, and with the added value of creativity to change existing society as we know it, and even bring that to a higher level, like the students of PHL, Diepenbeek, and finally mixed with the reality skills of an interior architect needed to reconvert large scale local buildings as thought in Griffith College Dublin; then the sum of all these qualities thought in different countries would define my vision of the ideal European master student educated to be an interior architect ready for the challenges of the future!

Greetings from Diepenbeek, Antwerp, Paris and Dublin,

*Jan Geysen
Director of PUUR interior architects
ECIA boardmember*



Jury work in progress



Section of a monument building transformed into a music center



Het Steen, an existing building reconverted by the students



Presentation of a project of a bar in a former subway station



The final exposition of Students work was in Griffith College in Dublin

EDUCATIONAL

CARTA ECIA

ECIA RECOGNIZED EDUCATION

Following the success of the introduction of the 'European Charter of Interior Architecture Training' ECIA now introduces a recognition program for courses in Interior Architecture/Design and an educational membership for recognized institutions. With this program ECIA aims to further the quality of professional education in Interior Architecture/Design in Europe and enhance the exchange of people, services and knowledge. ECIA Recognition offers schools a quality seal that endorses students, faculty and alumni. ECIA Educational Membership provides a platform for the exchange of best practices, harmonization of standards, coordination of research projects and educational and professional development.

Why an 'ECIA Recognition' program for courses in Interior Architecture/Design?

With the introduction of the Bologna system, all schools are required to seek formal accreditation of their programs, to ensure government funding and validation of diplomas under the EU Directive. This system of accreditation is executed on a national level, and the procedures as well as the outcome differ in many countries. As Interior Architecture/Design is not a legally registered profession in most European countries, formal and uniform criteria for the qualification of studies in Interior Architecture/Design do not exist. The introduction of the "European Charter of Interior Architecture Training" by the European professional organizations united in ECIA is a first step in filling this gap. Schools aim to offer their students a training that not only offers possibilities for self-fulfilment but also prepares them for a career in the chosen profession and guarantees a certain level of employability. With the opening of the European and global markets the exchange of professionals and cross-border practicing are rapidly increasing, asking for measurable standards of professionalism. To ensure both students, clients and the profession at large that such standards are met, the 'ECIA Recognition' program has been developed. This program is additional to the formal accreditation process.

Why an Educational Membership in ECIA?

The interior professions have developed strongly in the past decades. Today, Interior Architects/Designers work together with multiple other consultants in complex assignments. The scope of work has developed from designing individual living environments to work environments, retail, hospitality and public buildings, such as schools, health-care facilities and airports. Interior Architects/Designers have to take into account the consequences of their professional activity to the health, safety and well-being of all those who may reasonably be expected to use or enjoy the product of their work. The growing complexity and collaborative aspects require an understanding of the cultural, intellectual, historical, social, economic and environmental context of Interior Architecture, and comprehension of the Interior Architects role and responsibility in society. Education should not only prepare graduates for this role, but should also back-up the profession and at the same time spearhead it with new developments and research projects. Collaboration and interchange between profession and education are the validation of an ongoing debate that broadens and deepens the field. ECIA aims to stimulate and facilitate such debate. Through Educational Membership, institutions can be actively involved in the development of the profession.

ECIA Recognition of courses

All schools offering courses in Interior Architecture/Design in compliance with the "European Charter of Interior Architecture Training" can apply for ECIA Recognition and subsequent ECIA Educational Membership.

ECIA Recognition gives a justly and equivalent appraisal of courses and diploma's in different European countries with different cultural and educational backgrounds. To be meaningful, an assessment procedure therefore precedes recognition. To keep recognition up-to-date, assessment must be repeated every 5 years.

ECIA Educational Membership

Recognized schools automatically become ECIA Educational Members.

Educational Members have the right to brand themselves as 'ECIA Educational Member' and use of the 'ECIA Recognition' logo (to be developed) within given guidelines.

Educational Members will be offered an informational page on ECIA's website where they can provide uniformly classified information on the course in the English language (similar to the Professional Practice pages).

Educational members pay an annual membership fee consisting of a base fee plus a per student fee.

Individual faculty and students of Educational Members have access to the members section of the ECIA website.

Benefits for Schools

ECIA Recognition distinguishes schools as fully compliant with the "European Charter of Interior Architecture Training". This assures students of the quality of the education, and values diploma's internationally. Through ECIA's website and membership activities schools can expose themselves and be part of the international professional debate.

ECIA membership will be a platform for the exchange of best practices, harmonization of standards, coordination of research projects and educational and professional development. The assessment offers a unique opportunity to mirror the schools program to international standards and best practices and to discuss and evaluate the program with recognized independent experts in the field.



Benefits for ECIA

Recognition of schools and Educational Membership will strengthen ECIA's profile and the recognition of its membership as 'well trained professionals with high standards of ethics'. Educational Membership will foster the exchange of students, educators and professionals. Educational Membership will raise the interest of students and young professionals in national professional organizations.

Above all, Educational Membership will bring to the table an attitude for theory, research and development in the interior professions.



Deirdre Doherty as Programme Coordinator and the President of ECIA



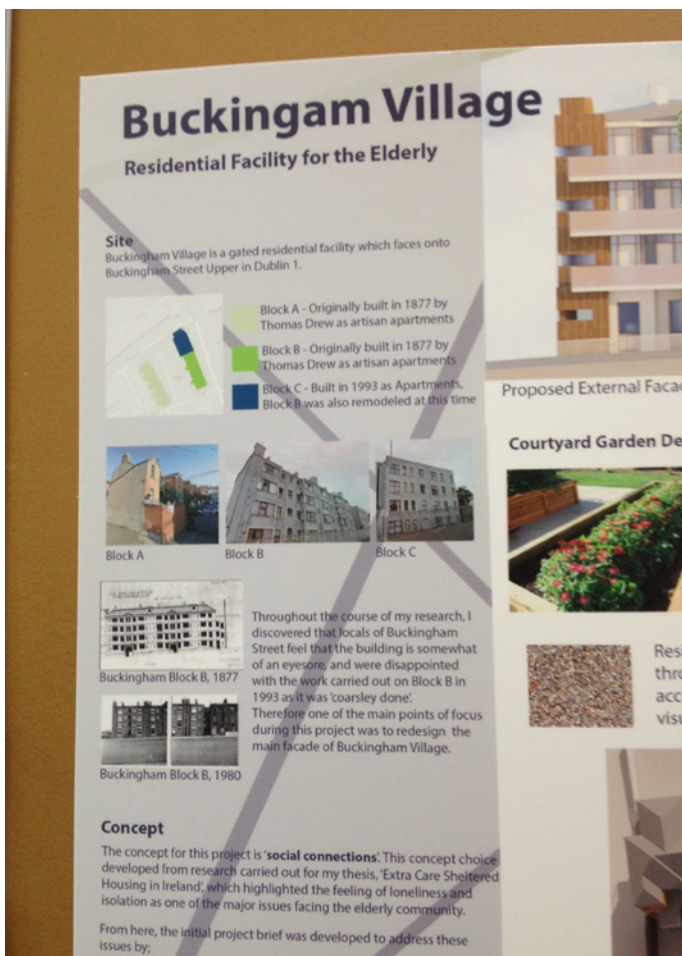
Signing of the Certificate of Griffith College Dublin

Denis Handy as peer in the recognition process and Joke Van Hengstum as President of ECIA

John McDonald as head of the department of Interior Architecture of Griffith College Dublin and the President of ECIA



John McDonald ad head of the department of Interior Architecture of Griffith College Dublin



The final exposition of Students work was in Griffith College in Dublin



February 10 2013 enter into force on the law for professions which are not organized into the Orders

Dear members,

We inform you that 10th February 2013 entered into force the new Law 4/2013, which regulates the so-called “professions are not organized”.

The law stands as an indication by legislators turned to professional activities, such as ours, don't protected from Albi. A law that stems from a over ten years way and covers a field that extend the productive world (it is estimated that workers in unregulated VAT account for 4% of national GDP and 14% of employment). AIPi, supported by Colap, the association which coordinates the liberal professions, is completing the way trail that will lead the Association as to be consistent with the new law. The creation in 2012 of the new Statute and related regulation were the first and fundamentals steps of this process.

What will change in the immediate

The law is open to all professions are not organized in Orders, you need a process of interpretation of the rules on the basis of the specific characteristics of the profession of Interior Designer, process that has already been started by AIPi and that will be finish in a short time. The law contains provisions immediately and mandatorily applicable to individuals engaged in these professional activities, in particular, the rule referred to in Article 1, paragraph 3, of the Act imposes each professional “not organized in Orders “ to distinguish its business in each document and written report with the customer with the express reference to the law, as to the applicable rules. Failure to comply with the obligation is an incorrect business practice and is punishable under Title III of Part II of the Legislative Decree no. September 6, 2005, n. 206 (Consumer Code), which provides, among other things, heavy fines on respect of the infringements. Consequently, it is essential that professionals will immediately adjust to these requirements.

We suggest you put in each document or written report with the customer (for example: contracts, estimates, invoices) the words “professional activity in the Law of 14 January 2013 No. 4”.

What will change

The goal of the law is to enhance the quality of services and the transparency of the market, for maximum protection of those involved. The Association will be sponsoring permanent education mandatory for members, to ensure the client through a door to turn to in case of litigation or in order to have information on quality standards, enforce observance of the code of ethics, which AIPi is already accompanied, and promote the democracy of the dialectic within the body of the association. The associations that meet these characteristics will be included in a list published on the website of the Ministry of Economic Development.

Teresa Di Vito Curmini
AIPi board member



**SBID
International
Design Awards
2013**

The SBID International Design Awards 2013 (Please link it to <http://internationaldesignexcellenceawards.com/>) which last year attracted over **270 entries** from 25 countries, invites **interior designers, architects and manufacturers** from around the world to submit their best Commercial and Residential projects and products.

The winners benefit from extensive media exposure throughout the year (in the UK and across Europe), as well as the right to use the 'SBID Winner' logo on their website, plus presented with a crystal trophy at the ceremony.

Once all the entries are in, they will be displayed at the **World Design Event** (Please link it to <http://www.meeting.inamsterdam.org/en>) in **Amsterdam** from 5-7th September. Shortlisted entries will then be announced at the IDEX Dinner in **Toronto** on 26th September, followed by a tea event at the **House of Lords** (Please link it to <http://www.parliament.uk/business/lords/>) on 28th November for sponsors and VIPs.

Finally, the winners will be announced at the **SBID awards ceremony** at the luxurious **The Dorchester** (Please link it to <http://www.thedorchester.com/>) hotel, London, on 29th November.

Please click here (Please link it to <http://internationaldesignexcellenceawards.com/entry-guidelines/>) to enter the Awards.

Deadline – 18 August 2013

The third edition of the **SBID International Design Awards** is now open for submissions. The Society of British Interior Design has firmly established this annual occasion as one of the most prestigious recognition of excellence in the interior design industry.

ECIA BACKGROUND

www.ecia.net/who_we_are/background

CODE of CONDUCT

ECIA on ethics: read more on *www.ecia.net/what_we_do/code_of_conduct/english*

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EUROPEAN COUNCIL OF INTERIOR ARCHITECTS

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AFFILIATE ORGANIZATIONS



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